

ANNUAL REPORT 2024-25

It is with immense pride and gratitude that we present the Annual Report of Goodwill Foundation for the fiscal year 2024-25, commemorating 28 years of unwavering commitment to serving the community since our humble beginnings in 1997. As we reflect on our journey, we are deeply thankful for the trust and support bestowed upon us by our esteemed well-wishers, donors, funders, contributors, and partners. Our heartfelt appreciation extends to the organizations and individuals who have joined hands with us, offering financial aid, volunteering their expertise, and collaborating in our endeavors. Your kindness and generosity have empowered us to reach out to the needy, foster healthcare, education, and livelihood opportunities, and inspire transformative change in the lives of countless individuals.

This Annual Report highlights our progress, reflects on challenges overcome, and outlines our vision for the future. We trust that it will deepen understanding of our work and inspire continued partnership and support, enabling us to drive positive change and deliver on our promise to the communities we serve.

Potential visitors



- *Ms. Alice Kamei of Vitamin Angels visited Goodwill Foundation Office.*
- *The potential visit of Ramesh Chandra Jena, CEO, MART*
- *Three MSW students from Donbosco Institute, Guwahati who did their Internship in Goodwill Foundation*

Highlights of Activities and Achievements during the year 2023-24

Pig Breeding : SBI Gram Saksham Project

The SBI Gram Saksham project has successfully fostered supplementary livelihood opportunities and economic resilience for rural communities in the Mamit district by promoting sustainable pig rearing practices and scaling up piggery activities. This targeted intervention benefited 100 families, resulting in improved household income, enhanced food security, and the establishment of more efficient, modern, and environmentally sound livestock management systems. By equipping beneficiaries with the necessary skills and resources for successful pig rearing, the

project has achieved tangible results in poverty reduction and the sustainable diversification of rural livelihoods, contributing significantly to the region's socio-economic development.



Handloom & Handicraft Training

Handloom and handicraft training are vital for sustainable livelihood creation and economic empowerment, especially for rural and unemployed youth. These programs impart marketable skills rooted in traditional crafts, enabling beneficiaries like the 75 youth in the FY 2024-25 initiative to transition from unemployment to becoming entrepreneurs or skilled artisans. By focusing on locally relevant crafts, these activities not only ensure a direct path to income generation but also play a critical role in preserving cultural heritage and fostering a self-reliant rural economy. The income generated from selling these handcrafted products provides a stable, independent source of livelihood, significantly improving the beneficiaries' socio-economic status.

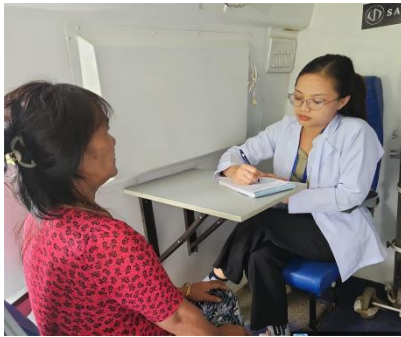


Education

The Goodwill Foundation School delivers education with a core mission of empowerment and social equity, evident in its enrollment of 497 students from economically challenged families in 2024-25. Their educational strategy goes beyond academics, focusing on providing a holistic support system that includes essential resources like scholarships and learning materials, alongside a curriculum designed for joyful and interactive learning. This delivery model directly addresses the unique hardships faced by their students, aiming to foster an environment where children can thrive, develop essential life skills, and become self-reliant, socially conscious individuals.

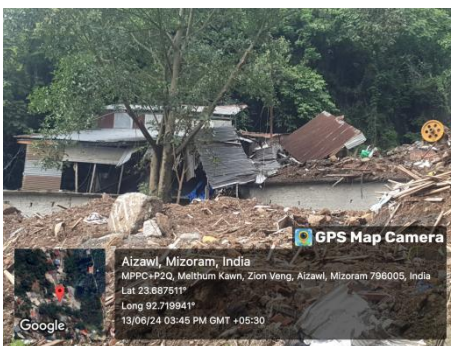
HEALTH

The **SBI Sanjeevani - Clinic on Wheels** initiative, funded by the **SBI Foundation**, has significantly bridged the healthcare gap for rural communities in **Mizoram**, serving as a powerful example of collaborative transformation. This mobile healthcare program delivers essential **primary and preventive healthcare services** directly to people in **20 villages** across the **Mamit district**, an area where access to medical care is often challenging. By bringing the clinic directly to the thousands of rural residents who have benefited, the program addresses critical health needs and demonstrates the profound impact that dedicated corporate social responsibility efforts can have on improving the quality of life in underserved regions.



Disaster Relief Distribution

Cyclone Remal brought catastrophic destruction to Mizoram in June, 2024, causing landslides, floods, and 35 fatalities, along with the widespread loss of homes and properties, ultimately affecting over 500 families. In a concerted relief effort, the Goodwill Foundation, in collaboration with *Humanitarian Aid International*, *India Humanitarian Hub*, *Start Network*, and the *Local Organisations' Coalition for Advancing Localisation (LOCAL)*, and supported by **Amazon**, provided essential aid to the devastated community. This crucial assistance included the distribution of food, clothing, medical care, and livelihood support to help the survivors in their recovery and the challenging process of rebuilding their lives.



Social Forestry Plantation

On Green Mizoram Day, June 11, 2024, Goodwill Foundation successfully planted 200 tree saplings along the Mamit-Darlak highway as part of a Social Forestry Plantation program. These included a mix of fruit-bearing and non-fruit-bearing trees. The entire plantation drive was made possible through the sponsorship provided by **Abhay Dan, New Delhi**.



Repairing of Bawngva Primary School

With financial assistance from **Abhay Dan, New Delhi**, the critical conditions at Bawngva Primary School in Mamit district, Mizoram, were successfully addressed, significantly improving the learning environment for the village children. The much-needed repairs focused on the deteriorating school building, fixing its leaking roof and broken windows, and thoroughly renovating the unhealthy and unusable toilets. The completion of these essential repairs has brought immense relief and happiness to both the school authorities and the local community.